

INTERNSHIP OPPORTUNITIES FOR SPRING & SUMMER 2008

Goal One Coalition

ORGANIZATION DESCRIPTION

Goal One Coalition is a public interest non-profit organization that provides local people across Oregon with resources and professional support for becoming effective citizen advocates within the development and land use planning process in their communities and regions. In this way we help people enhance the livability of their local communities, protect viable farm and forestlands, maintain the health and diversity of wetlands, rivers, coastal areas, and other critical habitats, and address energy and climate change issues. Our most important task is to encourage and help people take responsibility for their own future.

Position: Public Advocacy Training Program Intern

Number of Positions: 1

Responsible To: Outreach and Communications Director

Hours: 8-20 hours/week, very flexible

Time Period: 8-10 weeks (may be extended)

Start Date: Spring or Summer Term

Location: Eugene, Oregon

Description: The Public Advocacy Training Program Intern will assist in the development of a professional public advocacy training program for community and sustainable land use activists.

Tasks (working with Goal One staff and volunteers):

- Research the procedural aspects of land use and community development decisions, including land use rules and public meetings act rules
- Identify effective outreach strategies for reaching selected target audiences
- Identify training formats for sharing information effectively
- Prepare training program materials, such as a PowerPoint presentation, a “Citizen Advocacy Guide,” training registration and evaluation forms, etc.

Skills Gained: The intern will gain skills and experience in research, outreach, presentation development, materials design and production, advocacy training, and working with others in a non-profit setting.

Desired Qualifications:

- Excellent verbal and written communication skills
- Organized and reliable, able to complete tasks

- Familiarity with presentation and materials design software (MS Office)
- Ability to work collaboratively
- Interest or experience in working with public advocacy, community livability, and sustainable land use issues
- Public advocacy experience a plus

Application Process: Send an email detailing your interests, skills, and relevant experience to:

Jason Schreiner, jason@goal1.org

Feel free to email jason@goal1.org or call (541) 484-4448 with questions.

Position: Sustainable Land Use Research Intern

Number of Positions: 1

Responsible To: Outreach and Communications Director

Hours: 8-20 hours/week, very flexible

Time Period: 8-10 weeks (may be extended)

Start Date: Spring or Summer Term

Location: Eugene, Oregon

Description: The Sustainable Land Use Research Intern will assist in compiling ideas, initiatives, and projects that demonstrate socially-responsible, ecologically-sustainable approaches to land use, as well as analysis of the challenges to and opportunities for their adoption in Oregon.

Tasks (working with Goal One staff and volunteers):

- Conduct research using online sources such as websites and email, traditional print sources such as books and articles, and personal contacts via telephone and in-person conversations
- Analyze the cultural, sociological, economical, and political challenges to and opportunities for adoption of more responsible, sustainable policies and practices at local and state levels
- Prepare cogent written summaries of findings for online publication
- Prepare outreach materials for presenting findings in a clear, accessible manner, using media such as PowerPoint, handouts, event displays, etc.

Skills Gained: The intern will gain skills and experience in research, critical analysis, networking, outreach, publishing, presentation development, materials design and production, and working with others in a non-profit setting.

Desired Qualifications:

- Excellent verbal and written communication skills
- Organized and reliable, able to complete tasks
- Familiarity with presentation and materials design software (PowerPoint and MS Office)

- Ability to work collaboratively
- Interest or experience in working with sustainable land use, community livability, and social and economic justice issues
- Research experience a plus

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Position: Progressive Leadership Network Intern

Number of Positions: 1

Responsible To: Outreach and Communications Director

Hours: 8-20 hours/week, very flexible

Time Period: 8-10 weeks (may be extended)

Start Date: Spring or Summer Term

Location: Eugene, Oregon

Description: The Progressive Leadership Network Intern will assist in the organization of events that bring leaders of progressive advocacy organizations and movements together in order to share experiences and information, raise awareness of each others' activities, envision common goals, and formulate strategies for collaboration.

Tasks (working with Goal One staff and volunteers):

- Identify challenges, opportunities, and strategies for effective outreach and networking among progressive leaders, including analysis of social movement organizational, media, and marketing trends
- Organize networking events such as forums or seminars, breakfast or lunch circles, etc.
- Outline strategies for raising awareness of land use issues among other progressive leaders, with particular focus on the role of land use in addressing livability, justice, and energy and climate change issues
- Prepare presentation and outreach materials for use at networking events

Skills Gained: The intern will gain skills and experience in research, critical analysis, networking, outreach, presentation development, materials design and production, and working with others in a non-profit setting.

Desired Qualifications:

- Excellent verbal and written communication skills
- Organized and reliable, able to complete tasks

- Familiarity with presentation and materials design software (PowerPoint and MS Office)
- Ability to work collaboratively
- Interest or experience in working with progressive social movements, especially sustainable land use, community livability, energy, climate change, and justice issues
- Networking experience a plus

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Position: Legislative Alert Program Intern

Number of Positions: 1

Responsible To: Outreach and Communications Director

Hours: 8-20 hours/week, very flexible

Time Period: 8-10 weeks (may be extended)

Start Date: Spring or Summer Term

Location: Eugene, Oregon

Description: The Legislative Alert Program Intern will assist in the development of a legislative monitoring and alert program for raising public awareness of proposed policy and regulatory changes that pertain to land use and community development issues.

Tasks (working with Goal One staff and volunteers):

- Monitor the legislative and regulatory agendas of various state-level public agencies, government task forces, and enforcement authorities
- Identify strategies for placing progressive legislative proposals on decision-making agendas and for enhancing public advocacy in support of them
- Prepare public alerts for online distribution that explain proposed changes and outline “talking points” and opportunities for public input
- Prepare outreach materials in support of public advocacy campaigns

Skills Gained: The intern will gain skills and experience in legislative affairs, policy research, public outreach, communications, materials design and production, and working with others in a non-profit setting.

Desired Qualifications:

- Excellent verbal and written communication skills
- Organized and reliable, able to complete tasks
- Familiarity with online communications and materials design software (MS Office)

- Ability to work collaboratively
- Interest or experience in working with legislative affairs, public policy, and land use and community development issues
- Legislative affairs experience a plus

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Position: Energy and Climate Action Project Intern

Number of Positions: 2

Responsible To: Outreach and Communications Director

Hours: 8-20 hours/week, very flexible

Time Period: 8-10 weeks (may be extended)

Start Date: Spring or Summer Term

Location: Eugene, Oregon

Description: The Energy and Climate Action Project Intern will assist in the development of a comprehensive approach to placing energy and climate change issues at the center of the public planning agenda in Oregon.

Tasks: depending on interest and experience, specific tasks will include working with Goal One staff and volunteers on various aspects of the following strategies:

- Organizing a network of scientists, researchers, planning officials, environmental activists, and community advocates to:
 - determine the feasibility of alternative practices and projects
 - formulate a long term planning vision for Oregon
 - develop viable policy options and appropriate planning models
- Developing a statewide outreach and education campaign to:
 - increase awareness of the challenges and opportunities posed by climate change and energy depletion
 - increase awareness of how the community development and land use planning process influences energy and climate issues
 - increase awareness of available alternatives
 - increase awareness of opportunities for citizen involvement
- Organizing a series of public events that bring experts, decision-makers, and the general public together to:
 - envision strategies for their local communities

- develop inclusive, participatory planning and decision-making processes
- develop and organize viable community projects and initiatives

Skills Gained: The intern will gain skills and experience in research, networking and outreach, communications, event planning, presentation development, materials design and production, and working with others in a non-profit setting.

Desired Qualifications:

- Excellent verbal and written communication skills
- Organized and reliable, able to complete tasks
- Familiarity with online communications and presentation and materials design software (MS Office)
- Ability to work collaboratively
- Interest or experience in working with land use, community development, energy, and climate change issues
- Networking, Outreach, or Event Planning experience a plus

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